



# BLOODYWOOD

## BIO

Bloodywood first caught the attention of the internet with their YouTube channel, when multi-instrumentalist, producer, and composer Karan Katiyar and vocalist Jayant Bhadula were about to get deadly serious about their craft. Bolstered by the support they were getting, Bloodywood dropped "Ari Ari" in 2018. A Punjabi folk song made famous in the early 2000s remix boom in India by hip-hop act Bombay Rockers, Bloodywood pushed it further with help from the gritty New Delhi-based conscious hip-hop artist/rapper Raoul Kerr.

With the additional accessibility from Kerr's English rap verses, Katiyar's inimitable flute melody, and Bhadula's powerful vocals, the band's first original song "Jee Veerey" dropped in 2018 and brought a flood of praise from around the world. Songs like "Endurant" and "Machi Bhasad (Expect A Riot)" arrived in 2019 and saw Bloodywood level up, adding Kerr as a full-time member. "We're trying to push the limits of the impact that music can have on the world," says Kerr. "Whether it's the battles within or the fight for a better world, our sound is meant to bring everyone together and win."

Joined on tour by drummer Vishesh Singh, bassist Roshan Roy, and dhol player Sarthak Pahwa, Bloodywood took their music out of the studio and to concerts across Europe & the UK for their first-ever tour. The sold-out "Raj Against The Machine Tour" in 2019 was proof that an Indian metal band's global online following would convert into packed venues.

Even a global pandemic couldn't stop the juggernaut that was Bloodywood. The band released four tracks—"Yaad," "Gaddaar," "Aaj" and "Dana Dan"—building up to the release of their debut self-released album *Rakshak* in 2022. It was important to them to keep fighting the good fight, whether it was against one's closely-held inner demons or the decaying standards of global governance. It earned them a nomination for Best International Breakthrough Artist at the Heavy Music Awards in 2022. Bloodywood went on to perform to packed crowds and at major global festivals—from Lollapalooza India, Download Festival, to Brutal Assault (Czechia), to Fuji Rock (Japan) and American mainstays like Louder Than Life and Aftershock. In 2024, "Dana Dan" even made it to a pivotal sequence in the Jordan Peele-produced action movie *Monkey Man*, directed by and starring Dev Patel.

Now, after more than a year of chipping away at their new material, Bloodywood are ready to show the world the depth and power of Indian folk metal all over again.

## ACCOLADES

- 62.6M global streams to date
- Career views: 661K YouTube views
- 'RAKSHAK' debuted at #2 on the hard rock albums, #3 on the top new artist albums, and #9 on the current rock albums
- Rolling Stones ranked Bloodywood as [#1 Best Indian albums of 2022](#)
- Touring: Sonic Temple Festival, Oddball Festival, Hellfest Festival, Welcome To Rockville Festival, Lollapalooza Festival (India)

## CONTACT

Label: Ryan Metheny Fearless Records  
Press: Amy Sciarretto | Atom Splitter PR

[ryan.metheny@fearlessrecords.com](mailto:ryan.metheny@fearlessrecords.com)  
[amy@atomsplitterpr.com](mailto:amy@atomsplitterpr.com)



## "NU DELHI" OUT NOW

### GLOBAL STREAMS

- "Gaddaar" 10.1M streams
- "Dana-Dan" 6.6M streams
- "Machi Bhasad" 9.1M streams
- "Ari Ari" 6.4M streams
- "Aaj" 6.4M streams

### TOP MARKETS

- Mumbai Melbourne
- London Berlin
- Delhi Paris

### DEMOGRAPHICS

- Gender: Male 68% / Female 32%
- Age: 18 to 24: 27% / 25 to 34: 48% / 35 to 44: 18%

### SOCIAL MEDIA

62K Followers	220K Followers	404K Followers	76K Followers	12K Followers	214K Monthly Listeners