PLAIN WHITE T'S

BIO

UT NOVEMBER 17 Since emerging in 1997, Chicago guartet Plain White T's - Tom Higgenson [vocals], Tim Lopez [lead guitar, vocals], Mike Retondo [bass], and De'Mar Hamilton [drums] - have remained visible and viable. They have consistently delivered unforgettable pop rock anthems that take up real estate in your brain for months at a time. They have amassed over 2.7 billion total global streams, earned two Grammy nominations, and collected several Platinum-plus and Gold certifications across their impressive catalog. Their signature single "Hey There Delilah" went quadruple-platinum, topped the Billboard Hot 100, and earned the pair of aforementioned GRAMMY® nominations in 2008 – for "Song of the Year" and "Best Pop Performance by a Duo or Group with Vocal." They have made their pop culture mark by appearing on highly visible shows such as the Macy's Thanksgiving Day Parade, Sesame Street, iCarly, 90210, Beavis & Butthead, and Frankenweenie, all the while nabbing press accolades from TIME, Billboard, ESPN, Rolling Stone, AV Club, MTV, MSNBC, and more. Plain White T's have proven to be a reliable musical force, as well as a career band that shows no signs of stopping or slowing down. Their new single "Spaghetti Tattoo" is due out via longtime label Fearless

CAREER HIGHLIGHTS

Records in 2023.

- Career Streams To Date: 1.4 Billion Total Streams (Global)
 - RIAA-Certified 4x Platinum
 - •2 GRAMMY Nominations: Song Of The Year & Best Pop Performance by a Duo or Group with Vocals • Three Billboard #1s: Hot 100 + Adult Top 40 + Pop 100
 - #97 on the Billboard 100 Decade Chart (2000-2009)
- RIAA Certifications
 - o"1, 2, 3, 4" 2x Platinum
 - "Rhythm Of Love" Platinum
 - 'Every Second Counts' Gold
 - 'All That We Needed' Gold
- Global Sales Highlights
 - 'Every Second Counts' 2.6 Million Albums Sold
 - Wonders Of the Younger 580k Albums Sold
 - Big Bad World 570k Albums Sold

• Playlisting: The New Alt (Spotify), New Noise (Spotify), New In Alternative (Apple Music), Pop Latte (Apple Music), Fresh Alternative (Amazon), New Music Now (Pandora), Radar Weekly (Deezer)

PRESS

TIME, Billboard, ESPN, Rolling Stones, AV Club, MTV, Yahoo, MSNBC, CNN, People, Entertainment Tonight, The Independent, Newsweek, Loudwire, Miami Herald, MSN, The Sacramento Bee, CBS Chicago, FOX 32 Chicago, AOL, Ultimate Guitar, Perez Hilton

CONTACT

Management: Deb Klein | Primary Wave MGMT Label: Ryan Metheny |Fearless Records Press: Amy Sciarretto | Atom Splitter PR

dklein@primarywave.com ryan.metheny@fearlessrecords.com amy@atomsplitterpr.com



SALES

NEW ALBUM

PLAIN WHITE T'S

- 3 Billion Total Streams (Global)
- 3.3 Million Albums Sold (Global) "Hev There Delilah"
 - 2.1 Billion Total Streams (Global)
- 'All That We Needed' (2005) 1.3M ATD + 907M streams
- 'Stop' (2007) 59.7k ATD + 6.9M streams
- 'Parallel Universe' (2018) 9.6k ATD + 9.2M streams

STREAMING

- "Hey There Delilah"- 2.1B streams
- "Rhythm of Love" 406M streams
- "1,2,3,4" 81.2M streams
- "Our Time Now"- 21.3M streams
- "Hate (I Really Don't Like You)" 12.1M streams

AGE	DEMO
18-24: 68%	Male: 40%
25-34: 23%	Female: 60%
35-44: 5%	

TOP MARKETS

Los Angeles	
Chicago	
London	

SOCIAL STATS

- Spotify 1.1M follower, 6.4M monthly listeners
- Facebook 1.5M followers
- TikTok 445.4k followers
- YouTube 182k subscribers
- Instagram 65.1k followers
- Twitter 54k followers



Melbourne

Sydney

Toronto