

### RIC

Like the undead slashers of the bloody VHS classics conjured in their songs, ICE NINE KILLS returns with killer stabs from their album 'The Silver Scream 2.: WIcome to Horrorwood.' A sequel of franchise proportions to the No. 1 Billboard Hard Rock Album The Silver Scream, Welcome to Horrorwood doubles down in pursuit of the anthemic band's cinematic muse.

Loudwire hails ICE NINE KILLS as "one of the most unique acts in metal right now." The band's synergy of music and lifestyle draws favorable comparisons to Slipknot and Rob Zombie. Visionary trailblazers and multimedia raconteurs, INK built a thrilling world for a growing legion of devoted true believers, with theatrical shows, high-concept videos, and inventive band-to-fan communion

## **CAREER HIGHLIGHTS**

- Streams To Date: 170M domestic streams
- Career Views: 78M+ streams
- Press coverage from Billboard, SPIN, Revolver, Alternative Press, Loudwire, Dread Central, Blabbermouth, Rock Sound, Kerrang, Metal Injection, Metal Hammer & more
- Over 623M catalog streams, 78 million+ video views
- Recepient of a 2021 Clio Award for excellence in marketing
- Tour history: Metallica, Falling In Reverse, Papa Roach, Motionless In White, Danny Wimmer Presents Festivals and more

### 'HORRORWOOD' HIGHLIGHT

- First Week: 9.3M pure streams; 25k equivalent units
- First Week Charting: Top 20 on six charts
- #1 Digital & Current Hard Music
- #2 Current Rock & Independent
- #4 Current Album Sales
- #18 Billboard 200

### RADIC

Named SiriusXM "Future5 of 2019" artist & continuoasly charted on the Big UNS countdown

# **CONTACT**

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### VIDFO VIFWS

VIDEO VIEVO	
"Welcome To Horrorwood"	541k views
"The Shower Scene"	320k views
"Hip To Be Scared ft Jacoby Shaddix"	5.9M views
"Rainy Day"	3.5M views
"Funeral Derangements"	3.2M views
"Assault & Batteries"	3M views
"Take Your Pick ft. Corpsegrinder	597k views

### STREAMING

"The Shower Scene"	15M streams
"Hip To Be Scared ft Jacoby Shaddix"	25M streams
"Rainy Day"	18M streams
"Funeral Derangements"	15M streams
"Assault & Batteries"	13M streams
"Take Your Pick ft. Corpsegrinder	5.8M streams

## **SOCIAL STATS**

Spotify	720k followers
	2M monthly listeners
Facebook	451k followers
Twitter	139k followers
Instagram	464k followers
YouTube	302k subscribers
TikTok	248k followers

DEMO		AGE	
Male	56%	18-24	47%
Female	44%	25-34	38%
		35-44	9%

## TOP MARKETS

Chicago	Minneapolis
London	Charlotte
Dallas	Columbus

