

BOYSLIKEGIRLS



NEW ALBUM
'SUNDAY AT FOXWOODS'
OUT OCT 2023

BIO

Boys Like Girls have enjoyed a meteoric rise after forming as teenagers in 2004. The b& was forged from the very beginning in the damp basements, garages, & VFW halls of the Massachusetts coastline over tattered lyric books, guitars, drums, & a collective dream. A half-billion Spotify streams later it's clear this was a fairy tale in its first act. Their self-titled debut album [2006] is nearing Multi-Platinum RIAA certification, while its chart-topping successor Love Drunk [2009] bowed at #1 on the Top Rock Albums Chart & Top 10 on the Billboard 200. A slew of successful singles abounded, including Platinum-certified hits "The Great Escape" & "Love Drunk," as well as Gold-certified hits "Hero/Heroine" & "Thunder." There was the Platinum-certified, BMI award-winning Hot 100 duet with Taylor Swift: "Two Is Better Than One." There were sold-out shows, international tours, & unforgettable moments from Madison Square Garden to Europe, Asia, South America, & Australia. By 2012 lead singer & songwriter Martin Johnson was beginning to feel the universe pulling him into a new arena, where he crafted hits for Swift, Ariana Grande, Pentatonix, & more. That led to a years-long hiatus for Boys Like Girls. But in 2016, the b& would return to the road for the 10th Anniversary tour of their debut record. While fans across America were ecstatic for the reunion they'd been waiting for, internally it felt more like a farewell. But it wasn't. In 2019, Boys Like Girls plotted another return to the road Down Under. Those plans were delayed due to the global events of 2020. After making good on their promise to return in 2022 & punctuating the tour by playing both weekends at the lauded Las Vegas When We Were Young Festival, Boys Like Girls meant more than ever not only to the band's members, but to the fans as well. It's for this reason that Boys Like Girls has signed with Fearless/Concord Records & will release new music again for the first time in over 10 years. The b& now works out of Johnson's Nashville recording studio & has embraced a newfound sense of creative freedom rooted in the same energy that sparked their seminal output.

CAREER HIGHLIGHTS

Career Streams: 561M streams
RIAA gold certified album 'Boys Like Girls'
RIAA platinum certified singles "Two Is Better Than One", "Love Drunk", "The Great Escape"
RIAA gold certified singles "Thunder", "Hero/Heroine"
Upcoming Tours: Fall U.S. Headlining Tour 2023 w/ State Champs, LØLØ, 3OH!3

VIDEO VIEWS

"BLOOD AND SUGAR"	193k views
"Two Is Better Than One"	62M views
"The Great Escape"	50M views
"Thunder"	41M views
"Love Drunk"	28.5M views
"Hero/Heroine"	21M views

CONTACT

Mgmt: David Conway & Matt Feldman | Hard 8 Working Group conway@hrd8wrk.com / matt@hrd8wrk.com
Label: Ryan Metheny | Fearless Records ryan.metheny@fearlessrecords.com
Press: Michael & Jim | Big Hassle michael@bighassle.com / jim@bighassle.com

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DOMESTIC STREAMING

"The Great Escape"	186M streams
"Two Is Better Than One"	89.3M streams
"Love Drunk"	83M streams
"Hero/Heroine"	53M streams
"Thunder"	37.8M streams
"Be Your Everything"	13.4M streams
"BLOOD AND SUGAR"	1.4M streams
"LANGUAGE"	431k streams
"THE OUTSIDE"	288k streams

SALES

- 'Crazy World' (2012)
50.2k total consumption to-date
23.1M streams to-date
- 'Love Drunk' (2009)
728k total consumption to-date
191M streams to-date
- 'Boys Like Girls' (2006)
1.5M total consumption to-date
345M streams to-date

SOCIAL STATS

Spotify	1.1M followers	3.5M monthly listeners
Facebook	4.4M followers	
YouTube	479k subscribers	
TikTok	71.7k followers	
Instagram	53.2k followers	

AGE

18-24	66%
25-34	23%
35-44	2%

DEMO

Male	41%
Female	59%

TOP MARKETS

Quezon City	Los Angeles
London	Chicago

